

GRAND AUCTION SALE

OF

Valuable Business and Residence Lots

IN

HENDERSONVILLE, NORTH CAROLINA.

THE HENDERSONVILLE LAND AND IMPROVEMENT COMPANY

will put on the market Four Hundred Choice Business and Residence Lots in the best part of the City, at Public Auction, commencing

Tuesday, Aug. 19 and Continuing Four Days.

ATTRACTIONS

There will be a GRAND GALA WEEK, commencing Tuesday, August 19th. The different Gun Clubs and Military Companies of North and South Carolina will hold their Inter-State Shooting Tournament. The Hendersonville Land and Improvement Company offer \$100.00 Cash as Prizes, to be divided as the different Clubs may elect; also one beautiful Residence Lot—worth \$500.00 in Cash—to the team making the best score. There will be an old fashioned BARBECUE for the people of the whole of Western North Carolina; the largest seen since the completion of the Railroad. Two thousand summer visitors are here now and en route to witness these grand attractions. The Hendersonville Land and Improvement Company are making arrangements to accommodate 10,000 people during their big Land Sale. The Railroads offer extraordinary low rates to people attending this occasion. The Hendersonville Land and Improvement Company offers, to every visitor who purchases one or more lots, to return or refund their Railroad Fare, or credit the same on first payment. This occasion offers to every business man an unprecedented opportunity to spend a week in the Pearl City of all North Carolina summer resorts. AMPLE HOTEL ACCOMMODATIONS WILL BE MADE FOR EVERYBODY AT REDUCED RATES.

LOCATION AND ADVANTAGES OF HENDERSONVILLE.

The town of Hendersonville is located on the Asheville and Spartanburg Railroad, and at the crossing of the French Broad Valley Railroad, now under construction; 48 miles from Spartanburg, and 20 miles from Asheville and 14 miles from the Vanderbilt palace. The town had a population in 1880 of 600. It now has about 3,000, which will increase to 5,000 in two years; but few towns have shown such wonderful increase. The country around Hendersonville is the finest farming and grass-growing section in North Carolina. It has near its limits the famous "Zircon Mine," the only one in America. The Boilston Gold Mine is near, and said to contain the richest ores in North Carolina. An abundance of Fine Iron, Umber, and Manganese Ore, is found in the county.

REMEMBER THE DATE!

Tuesday, Wednesday, Thursday and Friday, August 19, 20, 21 and 22.

REAL ESTATE ADVANCING!

Since the commencement of the French Broad Valley Railroad, and the assurance of its completion within eight months, giving Hendersonville direct connection with WILMINGTON, N. C., BRISTOL, TENN., and ATLANTA, GA., Real Estate has become firm, and more transactions have been completed within two months than within any two years before. People coming from every quarter are charmed with the climate and business opportunities afforded by this section. Hendersonville challenges the South to show as fine a system of GRAVITY WATER WORKS, just completed. Pure Mountain Spring Water flowing in all its streets. The widest and most beautiful avenues and shady drives to be seen in any Southern City. It is the Paradise of the Florida yellow fever patients, selected by the Government of the United States and recommended by Surg. Gen. Hamilton. This alone makes Hendersonville pre eminently the "LAND OF THE SKY," and the home of the Health Seeker as well as the Business Man. Hendersonville has good Machine Shops, and fine Passenger Depot nearing completion. The famous "Judson" Male and Female College, the City Academy, and other Public and Private Schools, afford the finest Educational Facilities in the South. There are also fine Churches for all denominations. There are six Hotels and fifty nice Boarding Houses. The plans for an \$100,000 Hotel are now in the hands of an Architect, which will be erected on the Company's property. A Street Car system is already completed and proving a big success. The Hendersonville Land and Improvement Company will offer FOUR HUNDRED BEAUTIFUL RESIDENCE LOTS in the most desirable locality, surrounded by the finest residences in the town, being a part of the Maj. James Anderson Estate (heretofore locked up), and a part of the Maj. T. J. Barker Estate, on the following extraordinary terms:

TERMS OF SALE: ONE-FOURTH CASH, BALANCE IN EQUAL PAYMENTS OF ONE, TWO AND THREE YEARS, WITH 8 PER CENT INTEREST

The Hendersonville Land and Improvement Company have faith enough in the value of this property to make this unusual offer: If any purchaser desires, they will obligate themselves that, at any time within two years, they will return the cash purchase-money for any lot sold, with eight per cent. interest on the same. The Company offering these inducements is composed of the best business men of the Country, and represents over \$250,000 capital, which makes it a guarantee that Hendersonville will be pushed to the position to which it is entitled among the cities of the South.

INFORMATION CAN BE OBTAINED BY ADDRESSING ANY OF THE FOLLOWING LOCAL OFFICERS OR STOCKHOLDERS:

P. E. BRASWELL, President, late of Georgetown, S. C.; W. D. BARNETT, Vice-President, late Cashier National Bank, Jacksonville, Fla.; GEO. H. P. COLE, President Bank of Commerce; M. C. TOMS, Cashier Bank of Commerce; VICTOR L. HYMAN, Mayor; J. WILLIAMS, Treasurer Henderson Co., N. C.; W. A. SMITH, Secretary and Attorney; F. A. SUMNER, General Manager, Asheville, N. C.

Inquire of the different Agents for Excursion Rates, or write to the Manager of the

HENDERSONVILLE LAND and IMPROVEMENT CO.,

HENDERSONVILLE, N. C.